

TideSports.com

meet

rivals.com™

TideSports.com and TideSportsExtra

ARE NOW PART OF

rivals.com™

 from **YAHOO! SPORTS**

Early Coverage

You can search the archives of any early edition of The Tuscaloosa News and find sports coverage of The University of Alabama. For a long time it has been our objective to provide the best and most trusted coverage of University of Alabama athletics, a storied program with many different sports and range of sagas. Less than twenty years ago, The Tuscaloosa News used the latest technology sending reports of Alabama athletics by fax machine. Alabama fans across the country received a fax each morning with the latest information surrounding the world of sports at The University of Alabama. Through TideFax, a paid service of The Tuscaloosa News, fans kept informed with in-depth coverage, interviews and opinions that went beyond just scores and highlights. The demand for news had never been greater.

TideSports.com

As the Internet gained in popularity and functionality, The Tuscaloosa News launched TideSports.com in the fall of 2002 – a website dedicated solely to coverage of University of Alabama athletics. Each year TideSports.com grew in audience and traffic standing on the reputation established by The Tuscaloosa News. Today, TideSports.com boasts nearly 400,000 unique visitors and over 4.2 million page views per month.

TSE

Following the heels of an undefeated regular football season, the demand for information by the Alabama fan base was fever pitch.

In August of 2009 The Tuscaloosa News expanded TideSports.com to include a paid, premium Internet site, TideSportsExtra.com (TSE). TSE brought new video programs, exclusive interviews, live webcasts, practice videos and many other features that utilized all of the technologies available on today's high-speed Internet and mobile devices.

The Rivals Network

Now... starting March 1, both TideSports.com and TSE will merge and fall under the umbrella of Yahoo Sports' popular site, Rivals.com. Rivals.com is a network of websites that focuses on college athletics and recruiting. The network is subdivided by conferences and individual schools. TideSports.com and TSE will represent and provide coverage for University of Alabama athletics. This achievement signifies the credibility and popularity The Tuscaloosa News originally set out to accomplish with TideSports.com.

Tomorrow's Growth

As part of the Rivals network, the new TideSports will continue to have both public and paid content. Applying the leverage of Yahoo's strength, the site will continue to grow. Other advantages, including content by Sports Editor Cecil Hurt, will now be available to everyone at no charge, and current TSE memberships will continue to be honored. Our behind-the-scenes association may have changed but our reputation as being the most trusted source for coverage of University of Alabama athletics remains the same – **number one**.

The Tuscaloosa News and TideSports.com Associated Press Sports Editors (APSE) Awards

- Rated among the Top 10 Websites in 2010.
- Top 10 Daily Section, Top 10 Special Section and Top 20 Sunday Section in 2010.
- Recognized in Top 7 Award for Multimedia Category in 2010.
- Top 10 Award in Project Reporting, Cecil Hurt, Chase Goodbread and Tommy Deas for the series "From Bryant to Saban," chronicling the history of University of Alabama football between the Paul W. "Bear" Bryant and Nick Saban eras.
- Top 10 Award for Breaking News in 2010, Tommy Deas and Chase Goodbread
- Top 10 Award for Explanatory Reporting in 2010, Tommy Deas
- Top 10 Section Awards in all Four Major Categories: Web, Daily Section, Sunday Section and Special Section in 2009.
- Top 10 Section Awards in 2008, 2007, 2006 and 2003.
- Top 20 Recognition for Section Awards in 2004.