



Does this
algorithm make
my website
look big?

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Omaha World-Herald

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Today, there are more websites than people.

So how do you maximize your digital marketing efforts to be found? Revisited?

The Omaha World-Herald and BH Media are digital experts. In 2017, our company saw many of our digital audience records shattered.

We want to share what we know and what we have learned.

SOME OF THE TOPICS INCLUDE

- SEM... *how to develop key word strategies.*
- Content is Key... *bringing people back to your site.*
- Social Media... *investing in an audience you own and control.*
- Email Marketing... *a database that picks you is gold.*
- 2018 Digital Promotional Trends... *is it time to refresh?*

**Seats are limited.
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3 days, 6 opportunities, and your meal is included*

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or email Nakita.Williams@owh.com or call 402.444.1519

Tuesday, February 20

8:00 am.....UNO Thompson Center (6705 Dodge St.)

Noon.....Champion's Run (13800 Eagle Run Dr.)

Wednesday, February 21

8:00 am.....Anthony's Steakhouse (7220 F St.)

Noon.....Anthony's Steakhouse (7220 F St.)

Thursday, February 22

8:00 am.....UNO Thompson Center (6705 Dodge St.)

Noon.....Biaggi's Ristorante Italiano (13655 California St.)

**Registration and meal will be available 30 minutes prior to program.*



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