

Omaha World-Herald

VETERANS DAY

SPECIAL INSERT
honoring those who served.



This special insert will be a commemorative for many. Profiles and stories of veterans in our area from all branches of service will be featured from reader submissions including nurses, chaplains, medics, pilots and others. After the selection process, these veterans will be interviewed and photographed or videotaped for the publication with an accompanying photo gallery. The publication will be divided into sections for each war or conflict starting with WWII.

Presenting Sponsorship

PRINT SECTION

- Back page of the section (10.083" x 9.75")
- Front page logo inclusion

DIGITAL

- First 300x250 ad position on online photo gallery
- Persistent 728x90 on Omaha.com/Veterans

SPONSORED CONTENT

- Full page sponsored content story
- Sponsored content in print section
- Posted on Omaha.com home page 24 hours and Living for 6 days
- \$500 Facebook boost
- 150K digital ROS impressions on Omaha.com
- E-Blast

Investment: \$20,000

Advertising Packages

- 1/4 page strips (10.083" x 2.25")
- 75,000 ROS impressions
- Ad is available for Branding Message and/or Veteran Support message.

Investment: \$1,975

Photo Gallery Ad

- 300x250 ad included in gallery carousel

Investment: \$500

FULL DISTRIBUTION

Omaha World-Herald
Sunday, November 11, 2018

Deadline for space and ad materials:
Friday, Oct. 26, noon

Omaha World-Herald
Omaha.com

1314 DOUGLAS ST.
OMAHA, NE 68102
402-444-1254

Contact your account executive
to participate in this exclusive
promotional opportunity.

★ ★ ★ ★ ★
NOMINATE A VETERAN
for the Omaha World-Herald

★ VETERANS DAY ★

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Military service is among the most meaningful duties. Generations of men and women form a core part of this nation's identity: personal sacrifice to uphold the freedom of others. We want to honor veterans by asking them to share their stories. We will publish their names, branch of service and years of service in a special insert on Sunday, November 11.

The World-Herald will also profile some of these veterans to tell their stories of service. If you are a veteran or an immediate family member of a veteran and would like to participate, please complete the form on the website listed below. All submissions will be included in an online photo gallery on Omaha.com.

Thank you for your service!



**To submit a nomination visit
Omaha.com/veterans**

- 1 Complete the form
- 2 Tell their story
- 3 Submit 2 photographs
(service photo and current picture)

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