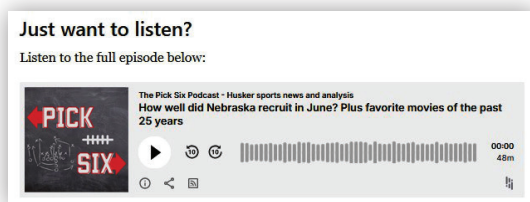




ONE PODCAST SIX CHANNELS

Podcasts can be viewed on Omaha.com, HuskerExtra.com, and YouTube.

Audio playback can be heard on Apple Music, Spotify and on Omaha.com.



The **Pick Six Podcast** is hosted by The World-Herald's popular Sports Editor, Sam McKewon who covers Nebraska football, recruiting, women's basketball and more.

Guests regularly include other sports writers, current and former coaches, players and many close to the Nebraska athletics program.

The **Pick Six Podcast** is unique in that it only features important news coming out of the Husker program including updates on NIL, high-caliber recruits, coaching moves, and reports that affect the Big Ten.

This means the content is of high-value, drawing engaged loyal fans who want inside information that only Sam and the other World-Herald sports writers can deliver. It also offers a segmented schedule - *it is only produced when quality content presents itself*. It can be biweekly, weekly or even sooner.

The Omaha World-Herald provides extensive coverage of University of Nebraska athletics and is often considered the primary source for the "Husker Nation". As a sponsor of the **Pick Six Podcast**, you'll reach Husker fanatics, mainly men in the Omaha metro, residually in Lincoln and across the region.

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