



**A RISK FREE WAY
TO PROMOTE YOUR
BUSINESS AND REACH
NEW CUSTOMERS**

READERS BID, BUY
AND SAVE UP TO **50%**
AT MANY LOCAL
FAVORITE BUSINESSES!

**FREE advertising for trade.
No strings. Just results.**

Offer your goods and services to the highest bidder in our online auction. For each item that sells, **you receive**, dollar for dollar, the full retail value of your item in advertising credits **to spend** on a variety of customized solutions tailored to grow your business.

Reach NEW audiences.

Reach new audiences, reward loyal customers and build your brand. Take your advertising strategy to the next level with a **risk-free investment** in the Auction Block.

**Speak with your
World-Herald marketing
representative to learn
more or to participate.**

Spring 2022 Auction Calendar

March 2..... Preview Week Deadline
March 6-12 Auction Preview Week
March 9..... Deadline (All items, photos, contracts)
March 13-22..... Auction Bidding is Open



**Omaha World-Herald
Omaha.com**

