



Reach a goal...
we want you to share it.

Go with the



ADVERTISING CAREERS @ THE OMAHA WORLD-HERALD



You're bright.
Now put your degree to work for you.

Go with the



ADVERTISING CAREERS @ THE OMAHA WORLD-HERALD



Grasp new insight.
Learn new industries through diverse clientele.

Go with the



ADVERTISING CAREERS @ THE OMAHA WORLD-HERALD



Learn business skills.
Develop your territory like you own it.

Go with the



ADVERTISING CAREERS @ THE OMAHA WORLD-HERALD



You've got this,
because we want you to succeed.

Go with the



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This was an online campaign that targeted young professionals. The goal was to encourage them to apply for advertising sales and digital coordinator positions.

The campaign was linked to a landing page with company perks and employee benefits as well as a video featuring interviews and testimonials.